

# #RunAllTheThings

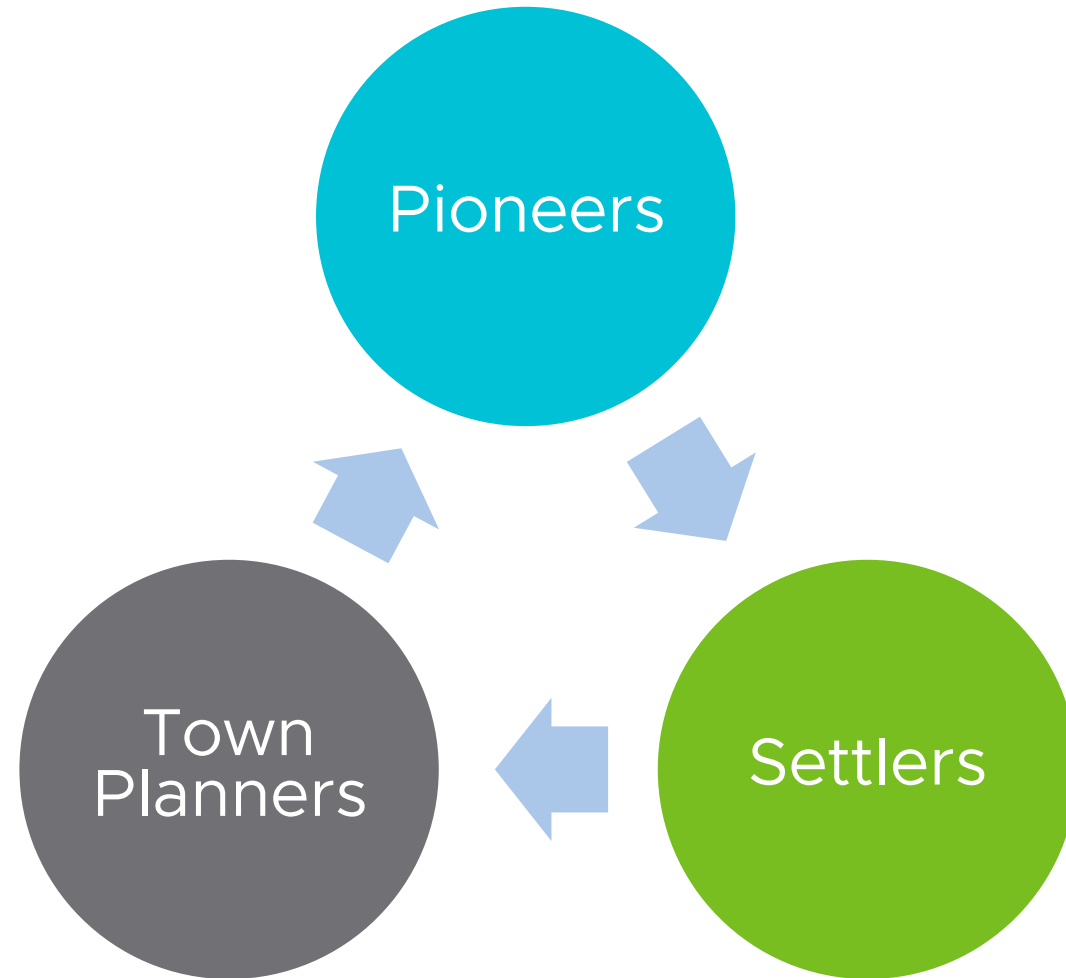
Building Platforms for Innovation

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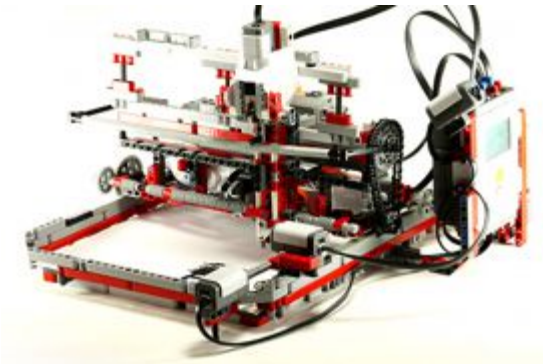
# The Cycle of Innovation – How do the best businesses innovate?



# The Cycle of Innovation

We always like a Lego Analogy!!

## Pioneers



Partially working 3D printer made from Lego

## Settlers



Productized 3D printer packaged for sale

## Town Planners



Lego Factory

# How are people looking at their Cloud Strategy ?


“WE MUST MOVE TO THE CLOUD”

IaaS

	PRIVATE CLOUD	PUBLIC CLOUD	HYBRID CLOUD
TODAY	80%	10%	10%
3 YEARS	40%	30%	20%


VMware Software-Defined Datacenter

# What if we thought about this differently ?




- How should we build this and why ?
- What platform should we run this on and why ?

	H/W	IaaS	Cont.	CaaS	PaaS	FaaS	SaaS
TODAY							
3 YEARS							




- Where should we run this
- Why should we run it there
- How to I ensure portability
- How do I ensure security ?

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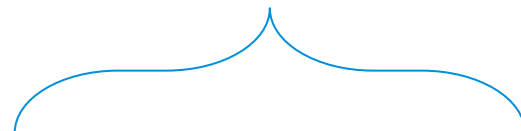
	H/W	IaaS	Cont.	CaaS	PaaS	FaaS	SaaS
TODAY	10%	70%	5%	5%	-	-	10%
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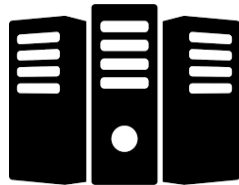
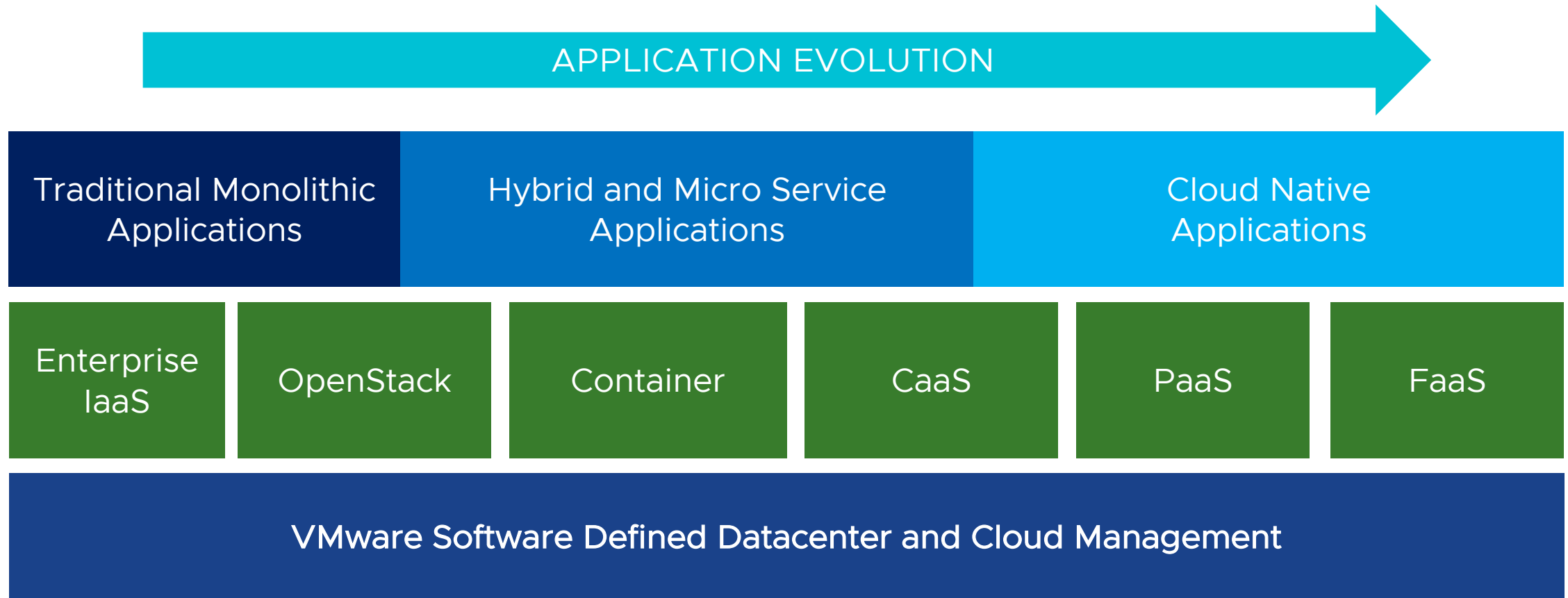
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# VMware – The platform to #RunAllTheThings





# EXCLUSIVE STICKERS !



EXCLUSIVE STICKERS !



# Questions